

Former AGA Rangemaster Site



On 20th December 2024, Shropshire Homes made a Pre-Application submission to Telford and Wrekin Council. A number of comments were received in February 2025 that were not favourable to the design approach, with the pre-application advice summarised as below :

"Whilst the principle of redevelopment of this site remains a proposal which the LPA support, it is considered that the proposed development will result in the unjustified loss of historic fabric and that the layout and design of the proposal is not representative of the sites historic industrial significance; with the new layout giving no true historic interpretation.

The LPA would not support this application in its current form on the basis of the harm which would be caused to the outstanding universal value of the World Heritage Site; the character and appearance of the Conservation Area; and the significance and setting to listed buildings."

Therefore a new schematic block plan was created by Geoff Perry Associates Ltd during a recent meeting with Shropshire Homes Ltd, planning consultants and heritage experts. The adjacent schematic was drawn to consider the landscaping, heritage assets and the retained features of the site that were deemed as being at the core of the design principles for the site. The Wing Shop and Sweet Shop were then inserted into the design, to reference the historically significant build patterns and land uses.



Back to the drawing board